



Nikola Labs Wild Card Choice at TechCrunch Disrupt

MAY 4, 2015

COLUMBUS, Ohio, May 4, 2015 – Nikola Labs pitched today at TechCrunch Disrupt in New York City after being selected by TechCrunch editorial team and the audience as the Wild Card choice from Startup Alley.

Nikola Labs, named after esteemed electricity innovator Nikola Tesla, is commercializing a revolutionary antenna technology invented at The Ohio State University's Electroscience Laboratory. Nikola Labs will soon launch a first product using the technology: an iPhone 6 case that converts the wasted 90 percent of energy the phone produces trying to pump out a cellphone signal, and puts it back into the phone, thus powering it for up to 30 percent longer. The same technology can also be put into many different devices, such as wearable technology, embedded sensors, medical devices and Internet of Things devices.

TechCrunch Disrupt New York 2015 was held May 4-6 at The Manhattan Center, which coincidentally is where Nikola Tesla once lived and eventually died. One feature of TechCrunch is Startup Alley where hundreds of early-stage companies showcase their talent and technology to attendees, investors and members of the press. With different companies exhibiting each day, Startup Alley hosts hundreds of exciting companies, many of which are launching for the first time. Out of Startup Alley, Nikola Labs was chosen as the "Wild Card Winner," selected by a combination of audience and editorial votes and awarded a place in the Startup Battlefield competition.

Will Zell, CEO, delivered Nikola Labs' pitch at TechCrunch which can be viewed at <https://www.youtube.com/watch?v=mSigpoMI6MI>.

About Nikola Labs

Founded in October 2014, Nikola Labs is a partnership of The Ohio State University, Ikove Venture Partners, and Ohio State professors. Nikola Labs specializes in wireless power solutions and radio frequency (RF) energy harvesting for mobile devices. The company's energy harvesting system converts ambient RF signals – such as Wi-Fi, Bluetooth and LTE – into usable DC power suitable for sensors and devices. www.nikola.tech

TechCrunch Disrupt

TechCrunch Disrupt is the world's leading authority in debuting revolutionary startups, introducing game-changing technologies and discussing what's top of mind for the tech industry's key innovators. Disrupt gathers the best and brightest entrepreneurs, investors, hackers, and tech fans for on-stage interviews, the Startup Battlefield competition, a 24-hour Hackathon, Startup Alley, Hardware Alley, and After Parties.